



PT PYRAMIDE PROGRESS

COMPANY PROFILE



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WWW.PYRAMIDEPROGRESS.COM

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Company Overview

PT Pyramide Progress is a leading provider of customized merchandise solutions with over 25 years of experience. Established to meet the diverse needs of our clients, we specialize in creating high-quality merchandise tailored to enhance brand visibility and drive business success.

Our services cater to companies ranging from multinational corporations (MNCs) to local businesses, providing innovative and effective promotional products that align with your brand's identity and goals.

Core Values

- **Customer Focus:** We prioritize understanding our clients' needs to deliver personalized solutions.
- **Innovation:** We embrace creativity and leverage our expertise to design unique merchandise.
- **Quality Excellence:** Ensuring that every product meets the highest standards of quality.
- **Integrity:** Building trust through honest and transparent communication with our partners.

Why Choose Us?

1. **Extensive Experience:** With over two decades in the industry, we have built a proven track record.
2. **Diverse Portfolio:** We've partnered with various industries, ensuring a wide range of expertise.
3. **Premium Quality:** Every item is meticulously crafted to exceed client expectations.
4. **End-to-End Services:** From concept to completion, we provide seamless solutions.



Company

VISION

"YOU GROW AS WE GROW."

To become a trusted, professional, and reliable company, driven by the spirit of growing together.

Mission

To actively listen and deliver the best for our clients' satisfaction by ensuring high-quality products, timely delivery, and maintaining strong, long-term partnerships with each of our customers.

What We Do ?

Our Services and Advantages

- **Wide Range of Merchandise Products:** We offer a variety of merchandise tailored to your company's needs, including apparel, office accessories, and other custom products.
- **Guaranteed Quality:** Every product we deliver undergoes rigorous quality control to ensure customer satisfaction.
- **Experience and Reputation:** With over two decades of expertise, we have established trusted partnerships with numerous prominent clients.
- **Personalization Services:** We provide customization options to align merchandise with your company's identity.

Key Services

- **Merchandise Design and Production:** From ideation to delivery, we create products tailored to your brand.
- **Personalized Solutions:** Customization options to align with your corporate identity.
- **On-time Delivery:** Reliable and efficient supply chain management to meet deadlines.

Our Clients

We have had the privilege of collaborating with numerous reputable organizations across sectors, including FMCG, retail, banking, technology, and hospitality. Our clients include well-known multinational corporations as well as thriving local businesses. For more details, please visit our website.

Johnson & Johnson

Wyeth® Nutrition



KALBE



JAPFA



PHILIPS



**Mandaya
Hospital Group**



IDAI



Pricing Method

To ensure competitive pricing that aligns with our commitment to quality and customer satisfaction, PT Pyramide Progress employs a well-structured pricing strategy. This approach allows us to deliver merchandise solutions that balance cost-efficiency and value for our clients. Below is an outline of our pricing methods:

1. Cost-Plus Pricing

We calculate the total cost of production (including raw materials, labor, and operational expenses) and add a fixed percentage as a profit margin. This method ensures transparency in pricing and guarantees that our clients receive high-quality products at a fair price.

Formula:

$\text{Total Cost (Production + Overhead) + Markup Percentage} = \text{Selling Price}$

2. Tiered Pricing (Volume-Based Pricing)

We provide competitive discounts for bulk orders, allowing our clients to enjoy cost savings based on the volume of merchandise ordered. The higher the quantity, the lower the unit price, making it an attractive option for large-scale campaigns or events.

Example:

- 1–500 units: Standard Price
- 501–1,000 units: Discount
- 1,001+ units: More Discount

3. Competitive Pricing

We monitor market trends and competitor pricing to ensure our rates remain competitive. By leveraging our efficient production processes and strong supplier relationships, we can offer competitive prices without compromising on quality.

4. Flexible Pricing for Long-Term Partnerships

For clients who engage in long-term partnerships with us, we provide customized pricing packages tailored to their recurring merchandise needs. These packages may include periodic discounts, exclusive access to premium services, or flexible payment terms.

Factors Considered in Pricing

- **Design Complexity:** Customization levels, materials, and production techniques.
- **Order Quantity:** Bulk discounts are applied for higher volumes.
- **Lead Time:** Urgent orders may include additional fees for expedited production.
- **Material Quality:** Premium or standard materials as requested by the client.
- **Shipping Requirements:** Local or international delivery considerations.

Our Project

Please note: the photos attached represent only a small portion of our portfolio. We've completed countless custom projects across various industries — each tailored to our clients' unique branding needs.





Contact

Information

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Visit our website to explore our company profile and an extensive portfolio of our projects.

PT Pyramide Progress stands ready to assist your business in creating impactful merchandise that resonates with your target audience and strengthens your brand identity.